

Wisconsin Public Library Consortium
Selection Committee Meeting Notes
Sept 19, 2024 1:00 PM– 2:15 PM

Meeting Recording: [9-19-24 WPLC Selection Meeting](#)

Members: Amanda Brueckner (Bridges), Shawn Carlson (BLS), David Dowling (PLLS), Kristin Laufenberg (OWLS), Jacki Potratz (MCFLS), Samantha Stark Quail (BLS), Gina Rae (NWLS), Elisha Sheffer (WVLS), Rosalia Slawson (MLS), Kimmy Wegner (WRLS)

Absent: Kelly Allen (SCLS), Cecelia Cole (IFLS), Keith Gerlach (PLLS), Chris Hamburg (MCLS), Katie Hanson (SCLS), Beth Henika (MCFLS), Sue Heskin (NWLS), Mehta Hess (Winnefox), Samma Johnson (IFLS), Clare Kindt (Nicolet), Emily Kornak (PLLS), Scott Lenski (MCFLS), Kayla Mathson (WRLS), Rachel Metzler (WVLS), Rosa Moore (SWLS), Loralee Peterson (WVLS), Lisa Pike (MCLS)

Project Managers: Sara Gold (WiLS), Rebecca Rosenstiel (WiLS)

1. Welcome

S. Gold welcomed the group.

2. Updates Since Last Meeting

- S. Gold shared that the Collection Development Committee is reconvening and there are three WPLC selectors on the committee. Thanks to Shawn Carlson, Kayla Mathson, and Gina Rae for representing selectors' interests and experiences on the committee. The first meeting is Thursday, October 3rd.
- S. Gold reminded the group that the WPLC Collection Development Policy is reviewed annually and it is time for the 2024 review. Please take a look at the [current policy](#) and make any edit suggestions by Monday, Sept 30th. The policy will then go to the Steering Committee for review.
- S. Gold shared that although the hold wait time has not gone down, hold fulfillment has increased. This shows that hold wait time might not be the best metric to be using to determine spending; Project Managers and OverDrive will continue to brainstorm the best way to move forward.
- S. Gold noted that genre selections will continue until November 30th; and the remaining budget for the year will be used for title replenishment.
- S. Gold shared that the Collection Development Committee will be reviewing the current Selection Committee structure moving forward. There is a suggestion for an emphasis on Advantage collection development; details will be determined by the Collection Development Committee.
- The Lucky Day Collection is now being maintained by OverDrive, however at the statewide level this collection is not doing what is intended, in that titles are not being reserved for people on a first-come first-serve basis. OverDrive does not have

improvements on their list of upcoming developments, so there is the potential for Lucky Day to be dissolved at the statewide level. The WPLC Project Managers encourage systems to consider Lucky Day accounts for their patrons, as it is an excellent way to engage patrons on a smaller scale than statewide, especially now that OverDrive has made enhancements since WDL began that allow customization at the system level.

- S. Carlson asked if the reason there has been different content available in the Lucky Day collection is because OverDrive has taken over? S. Gold confirmed yes; OverDrive has begun adding copies of “older” titles to the Lucky Day collection. If anyone has feedback on the value of this collection, please let Sara Gold know.
- K. Laufenberg added that for herself, the Lucky Day collection is easy to forget about; there isn’t much of a reason to go to the “Home” screen of Libby. Additional committee members noted that they use Libby in a similar way, and that while some patron utilize the “Available Now” feature, most will search for titles they are interested in.
- S. Carlson noted that Bridges’ Lucky Day collection seems to get a lot of usage, but does not have the data at-hand to support this.
- S. Carlson asked, if the statewide collection removes Lucky Day, how would that impact Advantage Plus content? S. Gold doesn’t anticipate any impact, as Advantage Plus titles would immediately fill holds, and wouldn’t make it to the Lucky Day collection.
- OWLS has been thinking about purchasing audiobooks in particular in the Concurrent Use model to see how well that would fill holds. Milwaukee has tried this as well, however those copies are filled within a couple of days and isn’t sustainable.
- Multiple systems have creative processes for organizing and purchasing materials for their Advantage, and NWLS is trying to put together documentation that outlines their own processes. G. Rae will share this with the group once it’s finished.

D. Dowling shared PLLS’ processes: They have reformulated OverDrive’s Advantage spreadsheet, and does not use their holds ratio formula; instead they take the lower of the consortia ratio (number of holds) divided by titles, which is a more realistic holds ratio. They merge this dataset with the alternative lending model that OverDrive provides, which also includes pricing for each lending model. An excel spreadsheet can then provide the best model to meet the desired hold ratio. Staff then manually enter the Title ID into Marketplace and purchase the titles.

They also strategically utilize the 24 hour Cost per Circ model: Megan at OverDrive has shared that, when enabling the 24 Cost per Circ model and setting the budget to the exact price of the total cart balance for Cost per Circ (or holds multiplied by price), the system is being told to fill the holds with the budget, and will not allow additional copies to be checked out after that. Users

that have the title on hold will have three days to pickup that hold. PLLS is also considering a process to create hold ratio lists for each library, based on their holds that they have and what level of additional contribution to specific titles would mean, specifically for their patrons. This wouldn't be at an Advantage level for each individual library, but rather more like a consortium. PLLS already does something similar for physical copies, where they have the total system holds and try to determine how many copies it would take to kind of buy that down.

G. Rae asked if it seems like these spreadsheets could be shared and implemented statewide by systems? D. Dowling thinks so.

NWLS noted that they only purchase once per month. PLLS noted that they also only purchase once per month, and they do not find the OverDrive purchasing tools to be helpful.

- The Steering Committee recently held a meeting and discussed Hoopla: Hoopla is cost-prohibitive for many systems in the state, and there is difficulty around updating the number of checkouts per patron. Notes from that meeting can be found [here](#).

3. OverDrive Updates

- OverDrive is hosting an Advantage Webinar on Thursday, September 26th at 10:00 am.

This webinar will cover:

- Provide a high-level overview of Advantage best practices
- Demonstrate how to manage user demand and user requests.
- Review weeding best practices to ensure your collection is fresh and circulating.
- Provide information on how to leverage on-demand lending models like Cost Per Circ and OverDrive Max.
- Share help resources for support you after today's session.

Register here:

https://overdrive.zoom.us/webinar/register/WN_wybmGwUCQNifvKqg2tqoeQ#/registration

4. YTD budget review

Discussion: S. Gold shared that there is \$542,411 available in the budget. The current average waiting period has dropped.

5. Committee information sharing and questions

Background: This is an opportunity for members to share information or ask questions regarding selection for the Wisconsin's Digital Library.

- K. Laufenberg is interested in attending Digipalooza in August 2025, and asked if anyone in the group has attended in the past, and if it's beneficial for advantage selectors to attend. S. Gold attends every year, and finds it very beneficial: it's a wonderful way to connect with other OverDrive users, and meeting with publishers is invaluable for advocating for the WPLC. If anyone needs help making a case to attend, reach out to Sara Gold. PLLS staff are also interested in attending Digipalooza in August 2025.

The meeting ended at 2:01pm

Next Meeting Date: Thursday, November 21, 2024, 1:00 to 2:15PM